

EDUCATION

MASTER OF FINE ARTS, graphic design

Academy of Art University, San Francisco, California

8.2006 - 12.2010

BACHELOR OF FINE ARTS, photography

minor printmaking

Georgia State University, Atlanta, Georgia

8.2001 - 5.2006

WORK EXPERIENCE

2014 - Present

MINTED.COM

Wedding Design Associate/Photoshop Guru

Designing all items for customer's wedding based on customizations made. Aligning text, formatting cards, general quality control on proofs including spell checking, fact checking and typography consistency over all items of customers chosen "suite". Photoshop work entails adjusting of photos, gamut correct for print quality and photoshop requests.

2009 - Present

MELPDESIGN

404.386.1097

Designer/Photographer/Illustrator

Photography services (unique printing methods, photo retouching, restorations, post-processing)

Graphic Design (website creation, branding and logos, flyers, invitations and packaging)

Illustration (client illustrations for personal use or branding uses)

2006 - 2014

MONTCLAIR PHOTO

510.339.3686

Digital Designer/Printer

Photography services (prepping print files, printing, color enhancements/color profiling, restorations, retouching)

Printing services (large format ink jet printing, gel transfers, toner based reproductions, light sensitive printing)

Graphic Design (photobook layouts, business cards, funeral programs, brochures, in-store advertisements)

Other (scanning negatives/photos/slides/artwork, cataloging and renaming, office admin, quality control)

CREDENTIALS

Proficient user of the **Adobe-Suite** software; Photoshop, Bridge, Illustrator, InDesign and Lightroom.
Worked with **826 Valencia** to promote literacy with children by designing their books and annual newspaper.
Conceptualized branding for **Previously Owned by a Gay Man(.com)**, original website design and the illustrations.

Created new logos/rebranding and color schemes for **Vice Vending**, **McMullen Boutique** and **Social Savvy Soulful**.

Modernized website for **Kakui Sushi** and still maintain working relationship with them doing event flyers.
Interned with a Professional Printer/Photographer to learn the basics of **Platinum and Palladium Printing**.

AWARDS/HONORABLE MENTIONS

2013 Illustrations/Website for **Previously Owned by a Gay Man** mentioned in HGTV

2012 9.3 score for photo submitted to Street Art Contest

2012 Photograph displayed in Oakland North Community Photo of the Week

2011 5th place in ODALC Digital Art Contest for Inspire Oakland Billboard

2011 Photography exhibit at Oakland Grill restaurant

REFERENCES

Michele Hofherr

Professional Photographer

I have worked with Michele Hofherr for many years to ensure professional looking prints for her clients. We have worked together to create artistic work using her photography for digital medium compilations and collages for high end clients. I recently worked with Michele on overhauling her website to bring it a modern touch.

p) 510.332.8789

w) www.michelehofherr.com

Weston Schaffert

Graphic Designer and Website programmer

I had the pleasure of working with Weston on a few projects over the years. I worked with Weston as a creative director for the identity and website for **Kakui Sushi**. Weston's web programming skills brought my ideas to life.

p) 510.295.8852

WEBSITE REFERENCES

<http://www.melpdesign.com>

http://www.flickr.com/photos/mel_p/

<http://www.turningart.com/artists/artist-melanie-peterson>

http://www.oaklandarts.org/artist_profile.php?artist_id=616